Rewards and Incentives Program Mid-Year Update



We're making changes to how you earn rewards through our wellness program.

∠⇒ What's Changed:

Previously, rewards were issued after we received claims from your doctor after a qualifying visit. Beginning August 1, to receive your reward, complete and submit the Wellness Verification Form confirming the activity.

Why the Change:

This update allows you to receive your reward faster and ensures we can verify wellness activities prior to your provider submitting a claim.

₩ What you'll need to do:

- 1. Complete your eligible wellness activity (e.g. Annual Wellness Visit, Preventive Screenings, etc.)
- 2. Fill out the Wellness Verification Form
- 3. Submit the form as instructed to earn your reward.

Important Note:

Rewards cannot be issued for visits we're unable to verify through a claim or completed form signed by your provider.

Health Risk Assessments, Member Portal Registration, and Member Portal surveys do not require verification. These will automatically be applied to your rewards account with 4-6 weeks of completion.

We're here to help! You can download the form at www.goldkidney.com, or if you have any questions or need the form, please contact Gold Kidney Member Services by phone at (844) 294-6535 (TTY: 711). We are available October 1 through March 31 from 8:00 a.m. to 8:00 p.m. local time, 7 days a week (except holidays), and from April 1 through September 30 from 8:00 a.m. to 8:00 p.m. local time, Monday through Friday (except holidays). You can also reach out by email to quality@goldkidney.com.