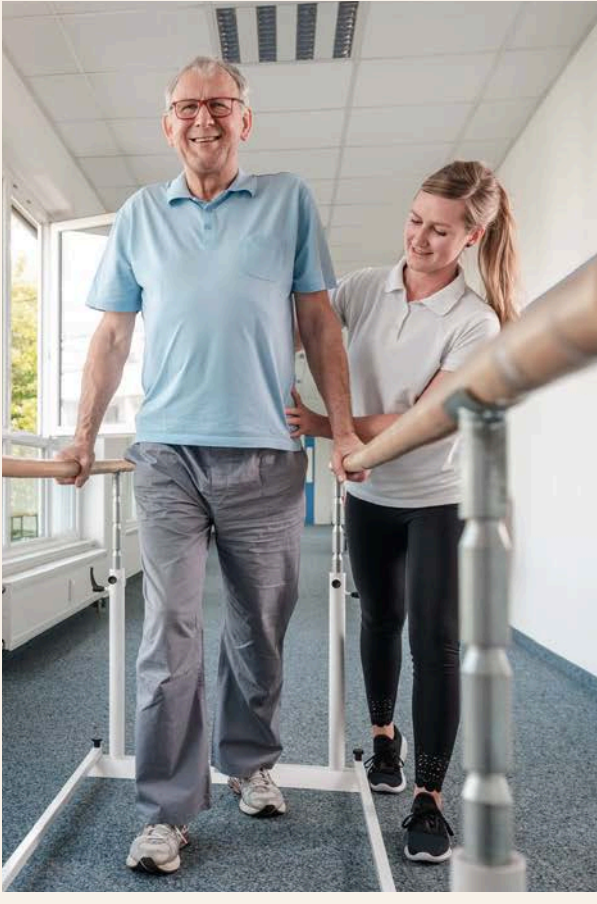




# PROVIDER NEWSLETTER

September 2024

## PROACTIVE PATIENT CARE TO REDUCE FALL RISKS



Falls are a leading cause of injury among seniors. Preventing them is crucial for maintaining the health and independence of older adults. One in four seniors over 65 report falling each year, and one in 10 falls result in an injury that requires restricted activity for at least a day or requires help from a healthcare provider. While not all accidents lead to an injury, it's important to encourage patients to be proactive about home safety and their physical health to reduce fall risk and serious injury.

There are many risk factors that you can evaluate with your patients to help mitigate the potential for an accident. According to the CDC, these factors include:

- Vitamin D deficiency
- Lower body weakness
- Difficulties with walking and balance
- Use of certain prescription and over-the-counter medications
- Hazards in the home such as clutter or furniture and décor that isn't secure

## TIPS FOR CLOSING HOME SAFETY CARE GAPS

Gold Kidney Health Plan provides extra benefits that help our members create a safer environment. Many of these can be arranged with a simple referral to a home health agency or by contacting our Member Services team. Here are some of our benefits:



### Safety Devices

Home and bathroom safety devices such as safety frames and risers



### PERS

Personal emergency response device to connect members to emergency services in case of a fall or other accident



### Safety Assessments

In-home safety assessments which can be conducted twice per year to identify potential hazards



### Fitness and Wellness

Comprehensive fitness program, complete with virtual well-being sessions focused on fall prevention activities



### Fall Risk Assessment

Annual fall risk assessment, a preventive health activity that earns Gold Kidney members a \$25 reward

**Together, we can help your patients live safer and more fulfilling lives.**

## HOW GOLD KIDNEY HELPS CLOSE CARE GAPS

Member Copayments and Coinsurance	In-Network / Contracted Providers	Out-of-Network / Non-Contracted Providers
Whether the healthcare service is provided by an in-network or out-of-network provider, our member's copayment or coinsurance may be collected at the time of service.	In-network providers can offer care to our members and submit claims to Gold Kidney Health Plan for reimbursement.	Out-of-network providers are also permitted to deliver care to Gold Kidney members and submit claims for reimbursement.

## ELECTRONIC CLAIMS AND PAYMENTS

Gold Kidney offers electronic claims submission through Availity. Through our relationship with Zelis, we offer Electronic Funds Transfer, which reduces provider expenses, shortens the reimbursement cycle, and streamlines provider workflows. Payer ID: A6865



Have Questions? Contact us at [Claims@GoldKidney.com](mailto:Claims@GoldKidney.com)

## CONTACT US

Feel free to contact Gold Kidney with any questions or concerns. Our Provider Relations Team is dedicated to assisting and streamlining processes for you, our valued providers and members.

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**"Falling for Gold!"**  
 Will win a \$60 Dunkins Donuts gift card for their office!

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